



POST-RELEASE

The leading TELECOM, IT, MEDIA experts got together at #TIM: FIRST INTERNATIONAL FORUM “COMMUNICATIONS AND CONTENT. CAUCASUS 2016” in Georgia (Chakvi) from 23 to 27 September (<http://timint.net/georgia2016.html>)

The event consolidated the whole market of infocommunications and brought together professionals, experts and key players from Georgia, Kazakhstan, Russia, Latvia Poland, Germany and Ukraine. The participants were offered a comprehensive business and social program, networking with colleagues and friends. Georgia welcomed the event attendees offering its unforgettable flavor, hospitality and century-long traditions.

The FIRST INTERNATIONAL FORUM “COMMUNICATIONS AND CONTENT. CAUCASUS 2016” was dedicated to the actual issues of telecommunications and media industries. During 4 days at the multiple conferences and seminars the participants of the forum were sharing their experience and expert opinion in television and communications technology. The following events were held:

Conference “Technology and Business”:

- Technology that are changing industry and improving our customers’ life
- New services. What are our customers doing, how are they doing? What does actually generate the revenue?
- The future of communications technology. What services are planned for YY2017-2020

Forum “Communications and Content without borders”:

- The current situation and prospects of electronic communications in Caucasus and Eastern Europe
- Current trends of the licensing for electronic communications networks
- Searching for the balance: human rights protection and information security in the post-Soviet countries and global experience

Round Table. Interaction between the rightholders, mediagroups and operators in new environment

- How to select the best content: price and demand ratio
- Hands-on experience in content monetizing models
- Relationship between content producers, rightholders and operators

The General Sponsor of the event is Smart Signal, a dynamic distributor of the communications equipment and content in Georgia, Armenia and Azerbaijan.

The participants comment on the Forum

Rafael Rafaelyan, director of Smart Signal

- As a General Sponsor we were very happy to see our old friends from Georgia and Caucasus, as well as to make new contacts and obtain new friend and business partners from Europe and CIS countries. It is not a secret that Caucasus region is rather difficult to make successful business, it takes a long time to build up the relations with the customers. New players could hardly enter the market without having strong local partners. Such events is probably the only way for the foreign suppliers to find reliable partners, such as our company Smart Signal.

P.S. By the way we can boast of signing a good deal right during the forum. We would like to thank the organizers for this event.

Ucha Seturi, President of Georgian Telecom Operators' Association

- First of all I've met a lot of nice people, both organizers and participants. In addition the members of our Association got an opportunity to have meetings with content providers and vendors. And all in all I managed to meet and communicate with excellent people. Next year I would like to see at the Forum such companies as DEPS, DISCOVERY COMMUNICATIONS, VECTOR TECHNOLOGIES S.A., FIORD NET , GALAXY INNOVATIONS , BiTnet, Viacom, SonaR MEDIA, DENTSU, AEGIS NETWORK, ASSOCIATION OF RIGHT HOLDERS AND CONTENT PROVIDERS, UKRTELESET, LATVIAN ASSOCIATION OF ELECTRONIC COMMUNICATIONS and definitely I'd be happy to meet new vendors and broadcasters. I would like to see the next forum agenda extended by the discussions and case-studies. For the first-time event everything was great – Bravo! Well done, organizers!

Natalia Klitnaya, Chair of the Board of APPK

- A Forum is primary place for meeting people. You can never substitute live communication by anything else. In the context of upcoming first convergent forum of the directors for electronic communications, which will be held in Ukraine on the 27th October, the experience of Georgian convergent communications regulator, industry key players, who on the one hand are so similar to us and on the other hand are a few steps ahead of us, is invaluable. At the next Forum Caucasus 2017 we would like to see the representatives of European Council, independent telecom and media experts. We recommend that the next year agenda include more “battles”, round table discussions, all other means to extend communications. The First Forum was a success. We wish the organizers, partners and participants good luck and further growth!

Kakhi Kurashvili, Silknet

- The speakers at the Forum presented the main development trends of the market and technology of audio visual products distribution. This will help my company to evaluate itself from the point of view of new technology and services, and to develop a proper strategy. Next time we would like to have discussion on the EU Directives within the Association Agreements (Eastern European Partnership).

Vyacheslav Chulkov, technical expert, WISI

- Thank you for the hospitality and excellent organization of the forum! It was very useful for me. I've got an idea of the current situation and development plans in the market of Caucasus region (also enjoy Georgian wines and sights). It was a chance for me to introduce the products and concepts that WISI has designed for the Caucasus region and the local operators. I made a lot of useful contacts. Next year we are

expecting to learn more of the experience and achievements of the local operators. Thanks again to the organizers for their activity and dedication.

Natalia Shepel, Discovery Networks

- Thanks to the Forum we have learned a lot about the market in Caucasus region. Next year hope to meet people responsible for the content in the leading operators working in Georgia.

Ludmila Kokorovets, TV Company “ARS”

- High appreciation. I appreciate your warm approach to me as a participant of the First international forum “Content and Communications. Caucasus 2016”. Many thanks for the organization of the event which is called to unite the industry professional from various countries. You make us better. At least, you stimulate the personal growth by giving the knowledge of people, customs and traditions of the hosting country. As for me, you’ve encouraged me to learn Georgian language ;-)))

The usefulness of the forum is in new contacts, sharing the experience with colleagues from other countries, discussion of the conditions of cooperation and new business projects. I found very useful the information about new services for the providers, offerings by the vendors and content producers. The general impression of the event is good; together we will make it better. Excellent times with the colleagues who have already become friend eliminate even the whims of weather.

Vladimir Sosnitskiy, company SonaR (content distributor)

- Primarily, the forum was useful for our company as a means of communication with colleagues. Next year we’d like to learn more cases and successfully implemented projects in multiple regions.

Arthur Konstovych, AxTechnology

- For us, vendors, the forum was very useful, we had some business meetings. Next year we expect to meet more cable operator from Georgia. The general impression is very good.

Olga Solovjova, Viacom International Media Networks

- The forum gave me an opportunity to meet new local operators whom I haven’t met before. I’ve got a big picture of the market situation while talking to them. It was the first conference of such type in this beautiful country. I wish the conference long life and success in the future!

See you at the Forum “COMMUNICATIONS and CONTENT. CAUCASUS 2017” !






пост релиз

ПЕРВОМЕЖДУНАРОДНОГО ФОРУМА
"СВЯЗЬ и КОНТЕНТ. КАВКАЗ 2016"

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A nighttime photograph of a cityscape with several buildings illuminated with lights. One prominent building is lit with blue and white lights, while another is lit with green lights. The sky is dark, and the city lights create a vibrant scene.